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Deutsche Bank launches Community Challenge

Community projects in Jersey and Guernsey are to receive a boost over the coming weeks as Deutsche Bank announces the launch of its Community Challenge initiative.

This year, Deutsche Bank is celebrating its 35th anniversary of operating in the Channel Islands and the Bank is looking to involve Jersey and Guernsey communities in its celebrations through the Community Challenge.

As part of the Challenge initiative, teams of staff at Deutsche Bank in Jersey and Guernsey will undertake and complete a particular community project in each island, which will be decided by a public vote in March.

Leaders of community projects are invited to submit an application for their project to be considered by a panel of judges who will create a shortlist. The public will then be asked to vote for the project they would like to see the Bank staff undertake in each island, with the final project being completed over the weekend of 23rd March.

Further details about the shortlisted projects for the Challenge will run in parallel with the initiative on Channel 103 in Jersey and Island FM in Guernsey, who are the media partners for the event.

Mark Hirst, Chief Executive of Deutsche Bank Channel Islands, said:

“This is a major part of Deutsche Bank’s 35th year anniversary in the Channel Islands. The format for the Community Challenge could be described as a cross between ‘Restoration’ and ‘Challenge Anneka’. All the staff at Deutsche Bank are looking forward to getting fully involved in a worthwhile community project and we hope that the community in Jersey and Guernsey will get behind the Challenge and really help support their favoured project.”

The nomination process is now open, and leaders of worthy community projects are invited to submit their applications for their project to the panel of judges. Application forms and details about how to apply are available on the Channel 103 website www.channel103.com for Jersey projects and the Island FM website www.islandfm.com for Guernsey projects. Application forms are also available at Deutsche Bank offices.

The deadline for getting all entries in is 12pm on 2 March 2007, with the shortlisted projects being announced shortly afterwards.

Ends.